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**SPACE NEEDLE'S OBSERVATION DECK OFFERS  
UNPRECEDENTED VIEW OF SEATTLE**

**Multi Million Dollar Experience Open To The Public**

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SEATTLE – Since its opening in 1962, the Space Needle has remained on the cutting edge of technology and now it's celebrating its 45<sup>th</sup> birthday by unveiling a new way to view our city – SkyQ. The enhanced view of our city through SkyQ is the Needle's statement of why our community is so special. Citizens should be encouraged to join in this groundswell of individuality by saying "I am Seattle" in their own distinctive ways as well.

SkyQ is made up of five kiosks that share a wealth of information and depth of the physical view of our city, bringing millions of visitors up close and personal to Seattle in a way that hasn't been encountered until now.

SkyQ delivers a unique hands-on way to explore Seattle on an entirely new level from 520-feet above the city and it fulfills the promise of the 1962 Century 21 World's Fair that spawned the Space Needle. The viewer can turn a dial to seamlessly transform day to night and back. Technically advanced zoom lenses make anything one can see super clear and close. The diversity of our community is presented by listening to a broad cross section of our citizens saying what Seattle means to them. And special touch screens allow the visitor to put their fingers on exactly what they want to experience.

"We have been working on this project for more than 10 years. As Seattle's reputation has grown around the US and abroad, finding a way to wrap this experience up into one package has been a challenging goal," said Dean Nelson, president and CEO of the Space Needle Corporation. "I'm proud to say I think we've accomplished that and more with this new view of our community. The eye of SkyQ reaches every corner of our city. It should make us all proud to say "I am Seattle."

SkyQ is part of the total Space Needle experience and is included in the elevator ride to Observation Deck.

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**Space Needle**

The Space Needle officially opened on April 21, 1962 – the first day of the World's Fair. It remains the most popular attraction in the Pacific Northwest today.

[www.iamseattle.com](http://www.iamseattle.com)